

# A stochastic optimisation algorithm for pairwise likelihood estimation of ordinal factor models

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## Summary

Motivated by a **big web-based personality test**, we develop a **stochastic optimisation** algorithm that exploits **pairwise likelihood** structure to scale ordinal factor models to large datasets.

## The Big Five Personality test

- Large-scale web-based test designed to measure 5 personality areas [1]: Neuroticism (N), Agreeableness (A), Extraversion (E), Openness to experience (O) and Conscientiousness (C).
- Each area can be further split in 6 personality facets, for a total of 30 mutually correlated latent traits to account for.
- The dataset consists of answers to 120 items on a five-category rating scale, observed on more than 600 thousands units.

## Pairwise Likelihood

The pairwise log-likelihood [2] is constructed exploiting the underlying response variable parameterisation, with:

$$pl(\theta) = \sum_{j < j'} \ell_{jj'}(\theta) = \sum_{j < j'} \sum_{s_j, s_{j'}} n_{s_j s_{j'}}^{jj'} \log \pi_{s_j s_{j'}}^{jj'} \quad (1)$$

where  $n_{s_j s_{j'}}^{jj'}$  is the observed frequency of the specific bivariate pattern on columns  $j, j'$ , while its marginal probability is defined as

$$\pi_{s_j s_{j'}}^{jj'} = \int_{\tau_{s_j-1}}^{\tau_{s_j}} \int_{\tau_{s_{j'}-1}}^{\tau_{s_{j'}}} \phi_2(y_j^*, y_{j'}^*; \rho_{jj'}^{y_j^* y_{j'}^*}) dy_j^* dy_{j'}^*; \quad (2)$$

where  $\rho_{jj'}^{y_j^* y_{j'}^*}$  is the model correlation between variables  $j$  and  $j'$ , computed via  $\lambda_j^T \Sigma_u \lambda_{j'}$ .

## Pros and cons

- + It substitutes large-dimensional integration problems with bivariate ones;
- + It reduces data by sufficiency;
- Its computational cost grows with  $O(p^2)$ ;

## Details on the Underlying response variable (URV) parameterisation

### Assumptions:

- Ordinal responses,  $Y_j = s_j \in \{0, \dots, c_j - 1\}$ .
- Data are partial observation of an underlying response normally distributed  $y^*$ , such that

$$Y_j = s_j \iff \tau_{s_j-1}^{(j)} < y_j^* < \tau_{s_j}^{(j)},$$

and  $y^* = \Lambda u + \delta$  with  $\Sigma_\delta = I_p - \text{diag}(\Lambda \Sigma_u \Lambda^T)$  and  $\delta \sim \mathcal{N}_p(0, \Sigma_\delta)$ .

### Parameters:

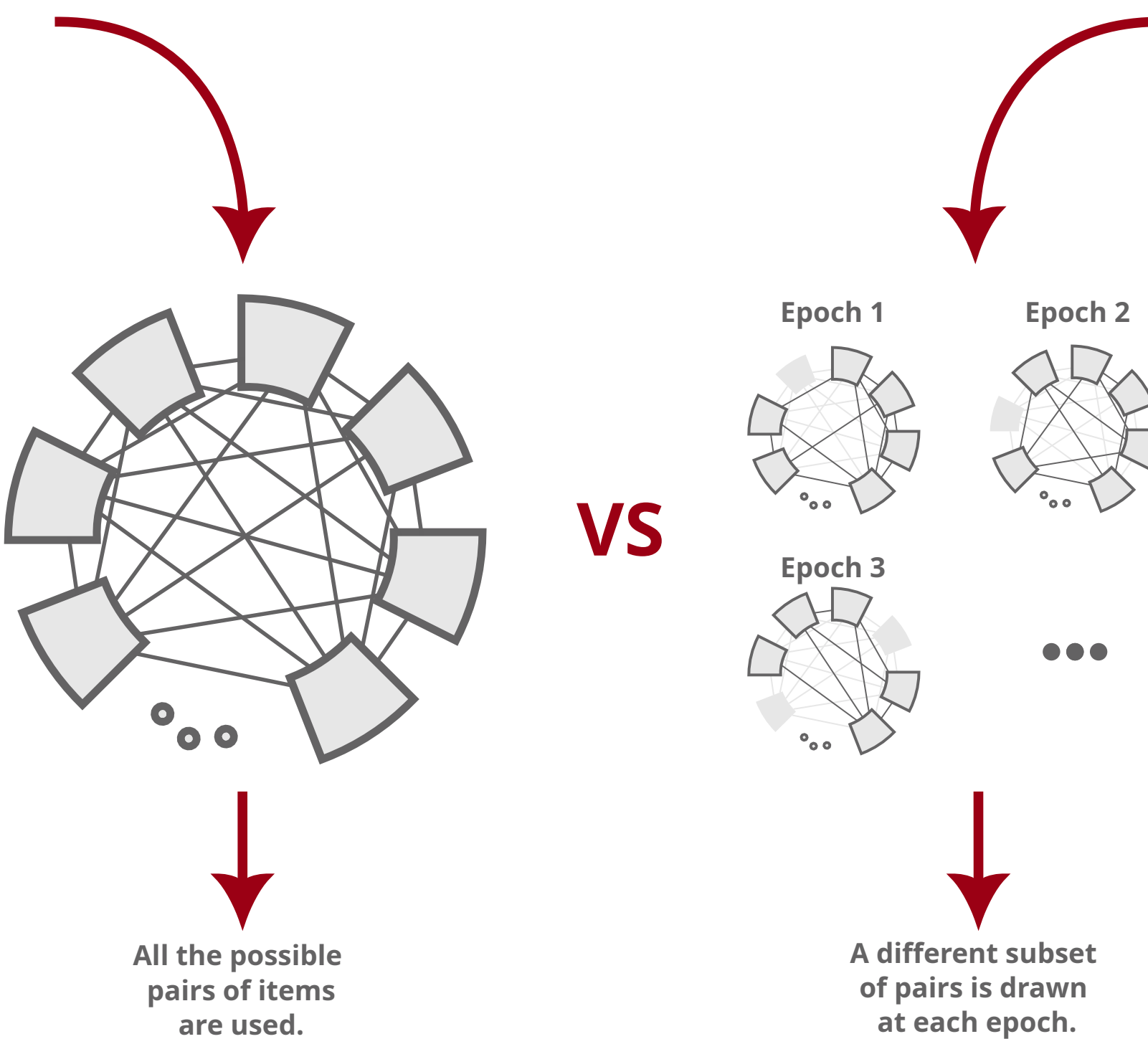
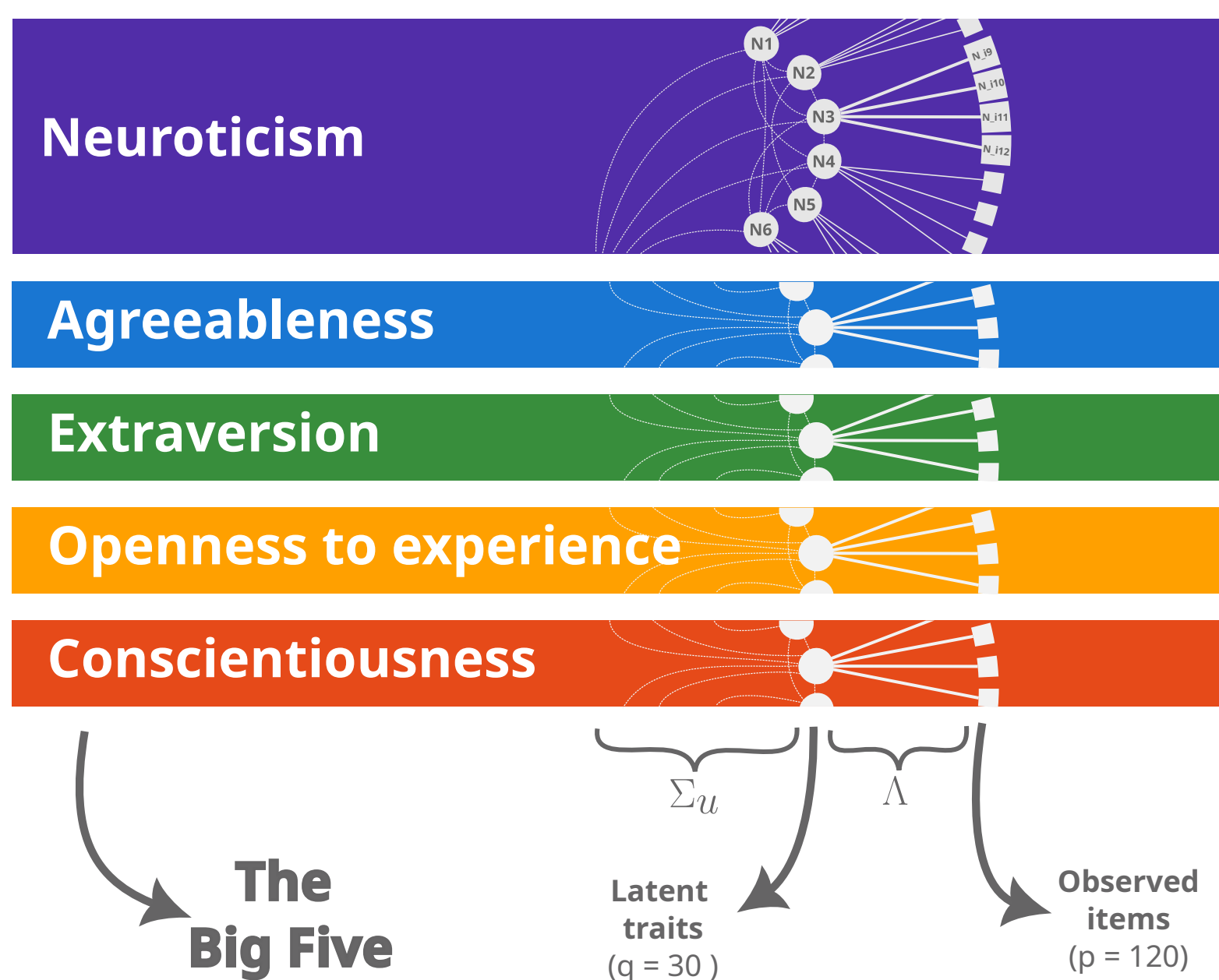
- Loading matrix  $\Lambda$ , latent correlation matrix  $\Sigma_u$  and thresholds vector  $\tau$ , where  $\tau = (\tau^{(1)T}, \dots, \tau^{(p)T})^T$  with  $\tau^{(j)} = (\tau_0^{(j)}, \dots, \tau_{c_j-2}^{(j)}) \in \mathbb{N}^{c_j-1}$ ;
- $\theta \in \mathbb{R}^d$  collects parameters from  $\Lambda$ ,  $\Sigma_u$  and  $\tau$ .

### Likelihood:

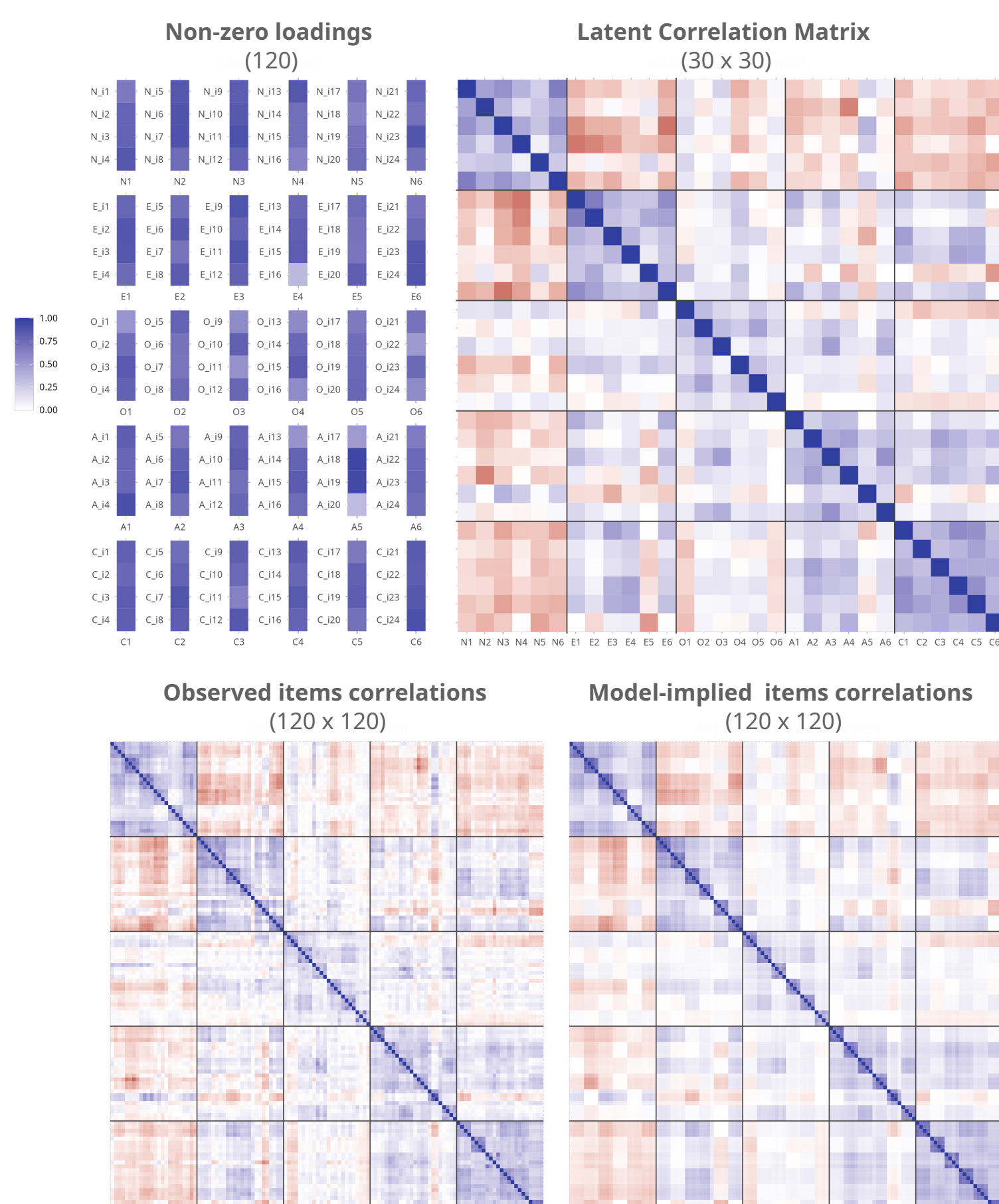
The data marginal likelihood is given by

$$\ell(\theta; y) = \sum_{i=1}^n \log \int_{\tau_{s_1-1}^{(1)}}^{\tau_{s_1}^{(1)}} \cdots \int_{\tau_{s_p-1}^{(p)}}^{\tau_{s_p}^{(p)}} \phi_p(y_i^*; \Sigma_{y^*}) dy_i^*. \quad (3)$$

where  $\phi_p(x; \Sigma)$  is the density of a  $p$ -dimensional normal distribution evaluated at  $x$ , with mean zero and variance  $\Sigma$ .



## Big Five data results



## Notation

- $n$  units,  $p$  observed items,  $q$  latent variables;
- Random  $n \times p$  matrix of manifest variables  $Y$ , with  $Y_i = (Y_{i1}, \dots, Y_{ip}) \in \mathbb{R}^p$  for  $i = 1, \dots, n$ . Realizations  $y$ , with  $y_i = (y_{i1}, \dots, y_{ip}) \in \mathbb{R}^p$ ;
- Random  $n \times q$  matrix of latent variables  $U$ , with  $U_i = (U_{i1}, \dots, U_{iq}) \in \mathbb{R}^q$  for  $i = 1, \dots, n$ . Realizations  $u$ , with  $u_i = (u_{i1}, \dots, u_{iq}) \in \mathbb{R}^q$  and  $u_i \stackrel{iid}{\sim} \mathcal{N}_q(0, \Sigma_u)$ ;
- Latent covariance matrix  $\Sigma_u \in \mathbb{R}^q \times \mathbb{R}^q$ . Constrained to be a correlation matrix.
- Loading matrix  $\Lambda = (\lambda_1^T, \dots, \lambda_p^T) \in \mathbb{R}^p \times \mathbb{R}^q$  with  $\lambda_j = (\lambda_{j1}, \dots, \lambda_{jq})$ ,  $j = 1, \dots, p$ .

## Stochastic Optimisation

- Define a stochastic approximation to the gradient via

$$\nabla pl(\theta, y) \approx \nabla f(\theta; y, w) = \gamma^{-1} \sum_{j < j'} w_{jj'} \nabla \ell_{jj'}(\theta).$$

- The quantities  $w_{jj'}$  are random binary weights such that  $w_{jj'} \stackrel{iid}{\sim} \text{Bernoulli}(\gamma)$ .
- Note that, if  $\gamma = 1$ , we retrieve  $\nabla f(\theta; y, w) = \nabla pl(\theta)$ . If  $\gamma \neq 1$  we still have  $E_w\{\nabla f(\theta; y, w)\} = \nabla pl(\theta)$ .

### The algorithm

The generic  $t$ -th epoch alternates [3]:

- Stochastic step: Sample a new set of weights  $w^{(t)}$ ;
- Approximation step: Compute  $\nabla f(\theta_{t-1}; y, w^{(t)})$ ;
- Update step: Update  $\theta_t$  via  $\theta_t = \theta_{t-1} + \eta_t \nabla f(\theta_{t-1}; y, w^{(t)})$ , where  $\eta_t = \eta t^{-.5+\epsilon}$ , such that  $\sum_{t=1}^{\infty} \eta_t = \infty$  and  $\sum_{t=1}^{\infty} \eta_t^2 < \infty$ .

At the end of the optimization, trajectories are averaged via  $\bar{\theta} = T^{-1} \sum_t^T \theta_t$ .

## Main Findings

- The proposed framework allows to arbitrarily decrease the complexity per iteration considering only a subset of the pairs. Practitioners can choose the complexity per iteration according to their hardware/time constraints, similarly to what happens when tuning the size of a mini-batch SGD.
- A large-scale factor model application is provided with the Big Five Personality Test, allowing psychometricians to both calibrate items and estimate the latent correlation structure at the same time.
- Future work will focus on:
  - Extending the algorithm to proximal updates [3];
  - Generalizing to the large class of composite likelihood functions while developing the appropriate inference tools.

## References

- [1] John, A., Johnson. (2014). Measuring thirty facets of the Five Factor Model with a 120-item public domain inventory: Development of the IPIP-NEO-120, *Journal of Research in Personality*, 51, 78 – 89.
- [2] Katsikatsou, M., Moustaki, I., Yang-Wallentin, F. and Jöreskog, K. G. (2012). Pairwise likelihood estimation for factor analysis models with ordinal data. *Computational Statistics & Data Analysis* 56, 4243 – 4258.
- [3] Zhang, S., Chen, Y. (2022). Computation for Latent Variable Model Estimation: A Unified Stochastic Proximal Framework. *Psychometrika*.